

# Analysis on the Interaction between College English Education and Regional Economic Development

Mingfang Wang

Xijing University, Xi'an, Shaanxi, China

**Keywords:** English Education, Regional Economic Development, Interaction and Development

**Abstract:** English as an international language plays a role of bridge and bond in the context of economic globalization in the 21st century. Whether it is the holding of an international conference or economic and trade exchanges, the spoken and written language as a tool for information exchange and transmission cannot be separated from English. Therefore, vigorously developing English education plays an important role in promoting economic development. At the same time, economic development can also drive the development of English education. At present, there are countless training institutions engaged in English education in china. English has been promoted as the second applied language from kindergarten to higher education. This shows that we fully recognize the importance of English in talent training and the importance of English talents in economic development in the future. Effect.

## 1. Introduction

After China's entry into the WTO, as an important part of the world economic system, it is a challenge and an opportunity for the sustainable development of our national economy and the adjustment of our economic structure. Under the conditions of an open economy, international trade is frequent, and different countries have accelerated cooperation and common development in the economic field, involving all aspects of domestic construction and development. As an ancient country with a history of 5,000 years of civilization, China has played an important role in the development of the entire world through the dynasties. Especially since the founding of New China, it has strengthened its economic construction and enhanced its overall national strength. No country in the world can be ignored. China's economic strength and international status. However, the construction and development of the economy requires the cultivation and use of talents, as well as the establishment of communication and cooperation between people. Although Chinese is the language with the largest number of people, it is not the most widely used language. In current international economic and trade exchanges, English has been widely used as the official language. The official language of many countries around the world is English, one-third of the world speaks English, and more than 80% of scientific and technological information is expressed in English. We do not want to be caused by the problems of language assimilation and language isolation, but the popularity of English is no longer a simple language problem, but a problem of observing international order and rules. In the development of the world economy, English has a certain significance, and it is indeed closely related to the economic development of the country. Therefore, it is particularly important to attach importance to the development of education, especially the interaction between English education and regional economic development. While carrying out talent training, we must not only cultivate the actual comprehensive ability, but also consider the actual tools that the talent needs in the development process, that is, language ability. Imagine that under the premise of language communication and understanding, fully understand the purpose and intention of the two parties to the cooperation, and establish a cooperative relationship of mutual assistance and trust while negotiating business will be more conducive to the smooth development of cooperation and economic development.

## **2. Importance of Learning English**

Comparing China's coastal areas with our inland areas, it is not difficult to find that the agriculture and animal husbandry industry is the inland area, and the export trade is the coastal area. Therefore, we can conclude that the development of regional economy requires Take into consideration the actual situation. In the context of global economicization, economic trade between countries has strengthened cooperation and exchanges, and English, which is the universal language of the world, has become even more important. There are many places in China that have included English as one of the compulsory courses for every student from preschool to university. Therefore, in order to keep their children up-to-date and have a competitive edge with people of the same age, many parents find tutors for their children to teach in English, and even many parents have to respond to the needs of their work. Learn and master English. Obviously English plays a very important role in people's lives. The goal of higher English education in China is to cultivate a social talent with English professional ability. The model of higher English education needs innovation, and it can't stop at the primary requirements of memorizing English words and English essays. Higher English should be improved in teaching methods, to provide students with more practical learning opportunities, and allow students to truly participate in different practical applications and operations. Only in this way can students become better social professionals with English majors. Let the usual communication tools of English composition communicate with others, and at the same time promote the cooperation between schools and enterprises in foreign trade, so that students can truly integrate into English learning and find fun in English. Learning any language requires a strong interest in it. One of the important prerequisites for learning English is to stimulate students' fun in learning English. In the process of learning English, students and students, students and teachers can communicate and discuss with each other, so that they can find the fun of learning English. Where it is, letting them understand that learning English is not simply for scores, the ultimate goal should be to make themselves a social talent with English professional ability.

## **3. The Relationship between College English Education and Regional Economic Development**

With the advent of the era of economic integration, China has adopted a strategic deployment of “going out and bringing in”. One of the prerequisites of “going global” is to understand the culture and language of other countries. When some of our products are to be recognized by foreigners, then they must be made aware of our products, but the language and culture between countries exists. There are great differences, which make it difficult for us to communicate, and with the rapid development of regional economy and the advancement of technology, we have to face the differences between languages and cultures, as well as language communication. Shun puzzle. Therefore, our country attaches more and more importance to the education of English in colleges and universities, because English is one of our universal languages. Learning English well can help us solve these practical problems very effectively. College English education plays a very important role in the development of regional economy. Because regional economic development is constantly increasing, college English education is very important. Therefore, it is very important to strengthen college English education in the entire regional economic development process.

Under the new environment of the times development of college English education, the integration and development of internal resource elements of the education system are at the core. In the construction of college English education system, the integration and development of regional cultures play an extremely important role and play a very important role and influence. In the development direction of college English education, the main condition for improving the comprehensive quality of college students is the component and development of the humanistic education concept. Chinese culture has a long history and extensive knowledge. The emphasis on “Chinese culture” in English teaching in colleges and universities will help spread Chinese culture and improve China's cultural soft power. In the national etiquette activities, the traditional cultural colors displayed are different, and it is more obvious that the etiquette culture between different

regions is also the representative culture of each region. In the construction of modern college English education system and the exploration of internal factors and conditions, it mainly combines the construction of education guidance and service factors to provide a strong impetus for the development of college English teaching activities. Each region combines regional cultural activities, and in the construction of an efficient English education system, it explores the perspective of constructing language resources in depth, thereby highlighting the fact that different cultural activities have played an environmentally guiding role in English education and have had a positive impact. Raise people's attention to regional culture, thus reflecting the importance of college education to regional economic and cultural development.

With the accelerated pace of reform and opening up, and the advent of economic globalization, the rapid development of foreign economy has brought opportunities to the development of regional economies, and inevitably brought challenges to various regions. Because the number of companies engaged in foreign trade has increased tremendously, the result will be demand for talents with solid language skills, proficiency in language skills and communication skills, and knowledge of international economic and trade knowledge and standards. Therefore, companies in the region have higher requirements for the practicality of English talents, and they need a group of professionals who can engage in English. If an enterprise wants to be based on international and long-term development, it must recruit social talents with English skills.

#### **4. Regional Economic Development Based on English Education**

The economic operation of a region mainly includes two aspects, one is the economic operation within the region, and the other is the economic operation outside the region. Judging from the international and domestic situation, the domestic market and world trade have, to a large extent, had a significant impact on the development of regional economies. Compared with the past, the English teaching mode and purpose of colleges and universities in China have changed a lot. Nowadays, college English teaching has become clearer and more complete. Students can interact with teachers on the spot to discuss students' understanding of foreign cultures. Students can express their views, so that they can better understand foreign ideas, communication methods, etc. . Therefore, the continuous improvement of English teaching mode in colleges and universities can ensure more social English talents for the development of regional economy, further promote regional foreign cooperation and exchanges, and promote regional economic prosperity of foreign trade. Now, we are in the era of industrialization. The country's economic strength has increased significantly, and the quality of life of the people has improved significantly. This is inseparable from the development of various regional economies. The improvement of these achievements is also inseparable from the irreplaceable role of English in it, which shows that English occupies a very important position in economic development. Without English as a bridge between countries and companies, there will not necessarily be the rapid development of the regional economy nowadays, and there may be no opportunity to learn from and learn from advanced countries in advanced technologies. The development of conferences and economic activities between countries is inseparable from English. English is an irreplaceable tool for information transmission and technical exchange. Therefore, English plays a very important role in regional economic development. Strengthening the education of English in universities is a regional The need for economic development.

In the context of globalization, in college English teaching, it is necessary to train students to have good application skills. In this process, colleges and universities need to teach according to their aptitude, classify different students, and then provide guidance. Colleges and universities with different emphasis should formulate different English teaching schemes and English teaching modes according to their own strengths and students' abilities. First, universities at different levels should have different syllabuses. The purpose is not only to stay on the basis of back and listen, but also to provide students with some arguable opportunities. This puts forward higher requirements for teaching in our colleges. Therefore, colleges and universities must change their teaching concepts in actual teaching so as to better cultivate students' practical ability and improve their

comprehensive application ability. In the specific teaching process, strengthen the communication between teachers and students, so that students' spoken English is better and more standard. In order to make students learn English more vividly and interestingly, colleges and universities can upgrade their hardware facilities, introduce multimedia teaching models, put some videos about English, and pronounce words appropriately, so that students can experience the charm of English firsthand, and take the initiative to fall in love. English. The second is that colleges and universities must improve their examination systems and change the traditional examination concept. They must not only pursue the highest scores, nor can they guide students into the misunderstanding of high scores. As there are not many opportunities for practice, they will only do Questions do not use English flexibly and become “low energy” in people's mouth. Colleges and universities should correctly guide students' motivation for learning English, correct their attitude towards learning English, master the methods of learning English, and experience the fun of learning English, so as to lay a solid foundation for becoming a social talent with English professional ability. The third is to strengthen professional English training and career planning education. In this process, we must accurately grasp the comprehensiveness of English. The fourth is to provide a better learning environment and teaching conditions for small class teaching, which is conducive to teaching interaction. Fifth, colleges and universities should give students more opportunities for English practice, provide some opportunities, and organize some English exchange activities. In general, colleges and universities should allow students to correct their learning attitudes and purposes, so that they can truly master and be proficient in the use of English, which will help students better familiarize themselves with market needs after graduation, more easily adapt to the market, and cultivate socially useful talents. Better serve the development of enterprises, thereby promoting the development of regional economy.

## 5. Conclusion

There is an inseparable relationship between college English education and regional economic development. We must fully understand the importance of college English to regional economic development and the great economic value of English. English provides necessary international information and a large amount of technology for economic development. We are in the era of economic globalization and information digitization. In this era of rapid economic development, English plays a very important role and has a very important strategic position. Colleges and universities should pay full attention to the importance of English, cultivate social talents with English professional ability, and better serve the development of regional economy, so as to promote the faster and more stable development of regional economy.

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